

Cookie Policy

Data Collected During Your Interaction with Us

Various technologies can be used to improve our website, make it useful, effective and secure. These technologies can be various data collection tools that automatically collect information about your access and use of our website each time you visit it, and also when third parties operating on our behalf and for our account collect data, the relevant technologies can be used. Examples of these technologies include cookies, flash cookies and web analytics.

Cookies

Today, almost every website uses cookies. Like most websites, we use cookies to provide you with a better, faster and more secure experience. Cookies are small text files created by the websites you visit and placed on your device that store browsing information such as your website preferences or profile information. Cookies can be stored on your device through your browser during your first visit to a website. When you revisit the same site with the same device, your browser checks if there is a cookie registered on your device for the site. If there is a record, it transmits the data in the record to the website you are visiting. In this way, the website understands that you have visited the site before and determines the content to be transmitted to you accordingly.

Web traffic is analyzed through cookies and your web applications can be personalized according to your preferences. Some cookies may contain personal data (for example, the user name is recorded by the cookie when the "remember me" option is clicked while logging in). These cookies are only recorded with your consent.

The cookies used by our company do not harm your computer and do not contain viruses.

The relevant data acquisition tools are generally used for the following purposes:

1. Increasing the performance of the website, making the use of the sites easier and/or faster,
2. Offering new features through the websites,
3. Storing information about you (on your device or browser cache) and the use of the websites,
4. Monitoring and understanding the use of products and services,
5. Improving and personalizing the experience of you, the user of the website,
6. Publishing advertisements, understanding and developing advertisements

Types of Cookies We Use on Our Website

Necessary Cookies

The most important cookies are necessary cookies. They help you navigate our website and/or create a user account and/or log in.

Analytical Cookies

We use cookies to determine the number of visitors to our website. Analytical cookies are used to see how you use our website and what works and what does not work on our site, to optimize and improve our site and to ensure that it continues to be interesting and suitable for your purposes. The data obtained includes details such as the pages you viewed, referring/exit pages, the type of platform you used, date/time stamp information and the number of (mouse) clicks you made on the given page, your mouse movements, your image scrolling activity, the search terms you used and the texts you entered while using our site.

Can cookies be blocked?

To change your preferences regarding the use of cookies or to block or delete cookies, it is sufficient to change the settings of your browser. Many browsers give you the option to control cookies by accepting or rejecting cookies, accepting only certain types of cookies or being notified by the browser when a website or device requests to store a cookie. It is also possible to delete cookies that have already been saved in your browser. However, we would like to remind you that if you delete cookies and prevent future cookies from being downloaded to your computer, you will not be able to access some of our features.

If you disable or reject cookies, we would like to point out that some features and services on our websites will not work properly because we will not be able to recognize and associate your account(s).

To turn off cookies;

1. In Chrome, you can use the “Settings/Privacy/Content Settings/Turn off cookie usage” option in your browser settings.
2. For Internet Explorer users, you can use the “Options/Internet Settings/Privacy/Settings” options.
3. For Firefox users, you can use the “Tools/Options’/Privacy/Cookie acceptance method/Until Firefox is closed” options.